

Top Reasons to Upgrade to Symantec Backup Exec 2010

Save time and money—upgrade to Symantec Backup Exec™ 2010 today!

Business today is all about efficiency—and upgrading to Backup Exec 2010 can save you time and money. Symantec Backup Exec™ 2010 delivers reliable backup and recovery designed for your growing business. Easily protect more data while you reduce storage and management costs through integrated deduplication and archiving technology. Reduce business downtime, and ensure your critical information on virtual or physical systems is always protected and can be restored in seconds.

See what the latest version of Backup Exec can do for your organization. And if you act now, you can save up to 35% off MSRP.¹

Top reasons to upgrade to Backup Exec 2010 today

Integrated and adaptable deduplication	Reduce storage costs while optimizing network utilization across physical and virtual environments.
Unified archiving	Easily automate storage and management savings through efficient data lifecycle management.
First-to-market granular recovery for virtual applications	Eliminate redundant backups for Microsoft® Exchange, Active Directory®, and SQL in a virtual environment with integrated VMware and Hyper-V backup protection for virtual applications.
Reduce your backup window	Eliminate tedious duplicate granular backups that take hours by using our patented granular recovery technology that allows you to restore individual items from your Microsoft Exchange, SharePoint®, or Active Directory full backups.
Eliminate tape	Symantec Backup Exec™ 2010 still supports the latest tape devices—and even adds advanced encryption to protect your data—but also supports backups to disk as well as offsite data protection to reduce media costs and time to manage storage.
Virtualize	Backup Exec 2010 supports the latest VMware and Microsoft Virtual Server environments to reduce the time and cost of managing separate backup solutions for your virtual systems.
Automate data retention	Save time and money on storage while adhering to corporate and legal data retention policies by deploying Symantec Enterprise Vault™, with fully integrated backup protection by Backup Exec 2010.
Protect the latest Windows® environments	If you are adding new Windows servers to your infrastructure, you can be assured that your data is protected with Backup Exec 2010 which now supports Microsoft Windows Server 2008 R2, Hyper-V R2, Exchange 2010, and Windows 7.
Experience market-leading technologies from Symantec	Integrated protection across multiple Symantec product lines simplifies your experience to secure, back up, and archive Windows-based environments with market-leading products that surpass the competition in features and functionality. Backup Exec 2010 integrates with Symantec™ Endpoint Protection, Symantec Backup Exec™ System Recovery, and Symantec Enterprise Vault.

Backup Exec feature comparison table

Compare these new feature enhancements and product benefits with those of earlier versions

Backup Exec feature comparison	Benefits to your business	Backup Exec 2010	Backup Exec 12.5	Backup Exec 12	Backup Exec 11d	Backup Exec 10d
New! Integrated Deduplication (using Symantec NetBackup PureDisk™ technology)	<ul style="list-style-type: none"> Save time and storage costs Minimize backup windows Operational simplicity fully integrated into Backup Exec Easily adaptable to your environment 	•				
New! Unified Archiving (using Symantec Enterprise Vault)	<ul style="list-style-type: none"> Consolidate your data Reduce backup management resources Improve backup and recovery times Optimize Exchange and file server performance Keep storage at predictable levels 	•				
Enhanced VMware vSphere 4.0 and Microsoft Hyper-V R2 support and new virtual server application support	<ul style="list-style-type: none"> First-to-market granular recovery for applications Rapid Exchange, SQL, and Active Directory backup and recovery Eliminate redundant backups and recover data in minutes Protect the latest VMware vSphere and Hyper-V environments Deduplicate virtual server backups Reduce and consolidate storage 	•				

Compare these new feature enhancements and product benefits with those of earlier versions (continued)

Backup Exec feature comparison by version	Benefits to your business	Backup Exec 2010	Backup Exec 12.5	Backup Exec 12	Backup Exec 11d	Backup Exec 10d
New! Windows 7, Exchange 2010, and Windows Server 2008 R2 support	<ul style="list-style-type: none"> Back up the latest Windows desktop and server and email application environments with ease Easily meet your recovery point objectives for Exchange with unmatched backup technology Reduce your Exchange 2010 backup requirements Manage your desktop and server backups through a single console 	•				
Comprehensive protection of VMware and Microsoft virtual environments and guest virtual machines (with either the Agent for VMware Virtual Infrastructure or the Agent for Microsoft Virtual Servers)	<ul style="list-style-type: none"> Allows you to back up unlimited virtual guest machines per host environment, online or offline Eliminates the need for multiple agents in each guest machine, and offers efficient and comprehensive backups 	•	•			
Enhanced granular data recovery for SharePoint servers	<ul style="list-style-type: none"> Allows administrators to recover individual SharePoint site, list items, or documents from a single-pass backup; reduces recovery times, storage requirements, and overall management resources 	•	•			
Comprehensive support for Windows Server 2008 portfolio	<ul style="list-style-type: none"> Delivers reliable, trusted data protection for the Windows-based business, including Windows Server 2008, Windows Small Business Server 2008, Windows Essential Business Server 2008, Microsoft SQL Server® 2008, and Microsoft Hyper-V, ensuring efficient recovery in minutes from data corruption, human error, or IT disasters. 	•	•			
Support for Microsoft SQL 2008, including support for SQL 2008 FILESTREAM data types and SQL 2008 Enterprise Edition compression.	<ul style="list-style-type: none"> Offers scalable support for legacy versions of SQL as well as the latest version to meet the needs of your environment as you grow or upgrade. 	•	•			
Agent for Enterprise Vault ensures valuable data archives are backed up and easily recoverable	<ul style="list-style-type: none"> Manages all backup and recovery jobs through the Backup Exec console, which allows users to easily select some or all of the Enterprise Vault resources they wish to back up as well as to browse and select the Enterprise Vault components for recovery, including individual partition files and indexes. 	•	•	•		
Symantec Endpoint Protection integration for proactive backup based on preset ThreatCon levels.	<ul style="list-style-type: none"> Offers automatic protection integrated from Symantec's leading endpoint security product to automatically run a backup based on threat levels. 	•	•	•		
Encryption support—optimizations for faster backup with newer LTO4 and LTO3 tape devices, including LTO4 T-10 hardware	<ul style="list-style-type: none"> Provides protection for the latest generation of tape devices and optimized protection for larger storage devices; encryption included at no additional cost; provides added security through 256-bit data encryption over the network and off to disk or tape storage. 	•	•	•		
Centralized, three-tier management of multiple Backup Exec servers from a single console with the Backup Exec Central Administration Server Option	<ul style="list-style-type: none"> Allows you to manage distributed environments through a single console, offering failover protection and redundancy for your servers. 	•	•	•	•	•
Continuous protection and replication for Windows file servers	<ul style="list-style-type: none"> Provides continuous, up-to-the-minute protection of data as it changes, giving users the ability to meet strict recovery point objectives that traditional, scheduled protection cannot provide. 	•	•	•	•	•
Off-host backup of Exchange and SQL to eliminate backup windows	<ul style="list-style-type: none"> Reduces the data load and increases server performance for faster backups. 	•	•	•	•	•

For more information

For more information and to find out how you can save up to 35% off MSRP¹ on your Backup Exec 2010 upgrade, please contact:

- Your local Symantec reseller. To find a local reseller please visit: <http://www.symantec.com/partners/>
- Symantec Sales at http://www.symantec.com/business/contact_sales.jsp.

Or visit our website: www.backupexec.com

1. Up to 35% off MSRP applies to existing Backup Exec customers upgrading from a previous installed version of Backup Exec to Backup Exec 2010. Terms and conditions apply. Please contact your preferred Symantec reseller for full terms and conditions.